

COURSE DESCRIPTIONS

Website Development Fundamentals introduces the students to XHTML and Web page principles beginning with building simple Web pages using graphics and continuing on to build Web pages with greater layout control by using table design and forms. In addition, they will have hands-on experience using Cascading Style Sheets (CSS) as an important component of dynamic HTML pages; and hands-on experience using in-line, embedded and external style sheets to create dynamic pages that allow for more control over the attributes of a Web page.

Introduction to Fireworks introduces the student to the use of Fireworks including how to optimize images, create special effects, Web buttons, and GIF animations.

Introduction to Flash provides an exploration of the use of Flash technology to create animations of Web sites. Students will use technology to draw, create and manipulate/import vector objects. They will make the object “come-to-life” in frame-by-frame animations.

Web Professional Essentials prepares the student to register a domain name, determine hosting needs, position a site in search engines, and explore the components of a Web site contract.

FREQUENTLY ASKED QUESTIONS

What is HTML?

Hypertext Markup Language is the document description language in which Web pages are written. Each page on a Web site contains text and formatting tags that control how the page will appear.

How do I go about enrolling in the certificate?

Complete an application for admission which is available through LTC Admissions. You may also find printable and online applications at www.gotoltc.edu/admissions/index.php. Submit the LTC Application for Admission form along with the \$10 certificate application fee. Transcripts and acceptance testing are not required for certificates. Once you have been admitted to the Web Design Certificate, you will receive registration information.

Can I begin the certificate at any time?

Yes. While it is important to have familiarity with HTML, it is not required so you may begin at any time.

How much does each course cost?

Courses are one, two, and three credits and currently cost approximately \$105.00 per credit plus the cost of any textbooks.

Discover the World Wide Web!

Classes meet one night per week on Monday or Wednesday evenings from 5:30-9:30 p.m. with the exception of Intro to Flash which meets two nights per week on Monday and Wednesday evenings. Courses will start in September 2008 and complete in May 2009.

The required courses are shown below—7 credits/126 hours.

FALL 2008

- Website Development Fundamentals (3 credits)
Wednesday, September 3—December 17, 2008
Catalog # 10-152-196
Class # 60473

SPRING 2009

- Introduction to Fireworks (1 credit)
Monday — Dates TBA
Catalog # 10-152-195
Class # TBA
- Introduction to Flash (2 credits & 2 nights per week)
Monday/Wednesday — Dates TBA
Catalog # 10-152-194
Class # TBA
- Web Professional Essentials (1 credit)
Monday — Dates TBA
Catalog # 10-152-193
Class # TBA

For questions or detailed information, call
1.888.GO TO LTC (1.888.468.6582), Ext. 1109



Discover Web Design



Web Design Certificate

Program # 19-152-1

Begins Fall 2008

WEB CERTIFICATE

This certificate provides training in Web technology and consists of seven (7) credits, which must be completed within two years from the starting date of the first course enrollment.

The Web certificate includes an overview of how to create Web sites that communicate effectively, contain proper information flow, design pages and build Web graphics. Students will gain the skills and understanding, using Macromedia Dreamweaver, Fireworks, and Flash, to design Web sites that communicate effectively, are accessible to the widest audience and are attractively designed

PREREQUISITES

To enroll in this certificate program, you need to have the following skills:

- ◆ Keyboarding—25 words per minute by touch.
- ◆ Windows XP: ability to move, copy, delete files, create folders, and move files to folders.
- ◆ Word Processing: open, save, close, create, and edit documents, including cut, copy, and paste.
- ◆ Internet & E-mail: search, download files, create Favorites/Bookmarks, create mail messages, add addresses, send attachments, and unzip files.

CERTIFICATE REQUIREMENTS

You will need:

- ◆ Outside access to a PC, the Internet, and an e-mail account in order to complete assignments OR commit to lab times outside of class 2-4 hours per week for each course.
- ◆ Web space to post assignments will be provided.

Contact us at:
gotoltc.edu
info@gotoltc.edu

1.888.GO TO LTC
(1.888.468.6582)
TTY: 920.693.8956

NCA-Accredited

Persons requiring accommodations to access services should call Lakeshore Technical College's Conference Center at Ext. 1167, seven (7) days in advance of the need.

LTC is an equal opportunity/access employer and educator.

1290 NORTH AVENUE
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RETURN SERVICE REQUESTED

